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**Bio & Policy Statement from
A Nominee for Associate Member Governor
Board of Governors 2016-2017**



Jonathan Gordon HOPFNER
Affiliation: New Narrative Ltd.

Dear fellow members,

Having had the privilege of previously serving on the board of governors (2013-2014, as a correspondent governor) I am seeking to do so again in the year ahead.

Since leaving the board I have remained active in club affairs as a member of the Communications Committee. I would like to build on this involvement by becoming a duly elected and more dynamic advocate for change in the way the club engages with its membership and the wider public, while working to maintain the traditions that make the Club so special to all of us.

As a former correspondent myself, I am well acquainted with the issues and pressures that face the industry and journalists here as they try to fulfil their duties, and of the critical role the club plays as an advocate for press freedom and a forum for open discussion of Hong Kong and regional affairs. I believe I can bring my recent experience as the co-founder of a communications agency to bear in building and refining the club's voice, particularly through its website and publications. If elected I pledge to approach this important responsibility with the time and dedication it deserves.

Thank you for your consideration and I look forward to continuing to serve the club.

Bio: Jonathan Hopfner is a co-founder and partner in New Narrative Ltd., a Hong Kong-based communications agency that develops content strategies for financial services and other firms. He was previously the Hong Kong-based regional editor for Reuters' video service, and an editor and correspondent for Reuters in Hong Kong and Seoul.